



WTIC-TV

ORDER

Print Date 10/05/12 Page 1 of 1

Flight Dates 10/06/12-10/15/12

Contract / Revision 396956 /

Original Date / Revision
10/05/12 10/05/12

Advertiser CT Future Pac

Agency Waterfront Strategies

Buying Contact

3050 K St NW
Suite 100
Washington, DC 20007Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Product
CT FUTURE PAC

Agency Com 15%

Billing Contact
3050 K St NW
Suite 100
Washington, DC 20007

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1987

Alt Order # 06364873

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Order Share 10% Market Value 7000

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	25%	1750
4WVIT	15%	1050
5WTNH	50%	3500
6WCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	3	\$595.00	\$700.00	0.00	10/01/12	10/15/12	3	\$595.00	\$700.00
Totals	3	\$595.00	\$700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	61	10/08/12	10/12/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$200.00		0.00			
2	61	10/08/12	10/12/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	MTWTF--	:30	1	\$300.00	02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$300.00		0.00			
N 3	61	10/15/12	10/15/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$200.00		0.00			
Totals														3	\$700.00